

# Sponsorship Proposal



**KCIA Founders Party**  
**January 28, 2026**  
**Frankfort, Kentucky**

Exclusive Sponsorship Opportunities



# About Us

Established in 2024 to support Kentucky's emerging medical cannabis industry, the **Kentucky Cannabis Industry Association (KCIA)** exists to champion the interests of licensees by:

- Advocating for fair regulations, licensing expansions, and a supportive business environment
- Providing essential resources
- Offering valuable industry insights, educational programs, and networking opportunities for members
- Fostering collaboration
- Connecting licensees with ancillary businesses to build a robust and interconnected cannabis ecosystem
- Promoting responsible cannabis practices



## About the Founders' Party

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KCIA began with the Founders' Party in 2025 and a year later the event has grown to include a full day of advocacy and legislative meetings as well as Kentucky's premier industry party and networking event in the state capitol.

### AGENDA:

January 27<sup>th</sup> Board /Committee Retreat

KCIA Board and Committee meetings

5-7p Board Reception (invitation only) MML+K Offices

This evening is left open for partner meetings and dinners

January 28<sup>th</sup> Advocacy Day

9a- 1p Licensee and Members legislative action at the Capitol.

Free time for partner meetings and lunches

3-4:30p OMC Panel

5:30-9p Founders' Party The Delegate Hotel



# The Opportunity



## Your Direct Path to Kentucky Cannabis Market Leadership

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Kentucky's cannabis industry is officially open for business, and momentum is surging. Licensees are actively growing, processing, and dispensaries rapidly open their doors across the Commonwealth.

This is the critical moment when ancillary service providers—like yours—must secure their position as an indispensable partner in this burgeoning market.

**The Sponsorship Opportunity: Support Your Clients & Capture New Market Share**

On January 28th, Kentucky's cannabis elite will converge for a powerful day of advocacy and networking:

1. Daytime: Licensees and KCIA members will spend the day at the State Capitol for key legislative meetings and a crucial panel discussion with the Office of Medical Cannabis regulators.
2. Evening: The Founders Party.

The KCIA Founders Party is THE ultimate, high-value opportunity for ancillary businesses to engage directly with the entire Kentucky licensee ecosystem in one place, on one night.





# Sponsorship Packages

## ■ Bronze Sponsorship \$5,000

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- Invitation to Founder's Party (2 Tickets)
- The company logo displayed on the event website and promotional materials.

## ■ Silver Sponsorship (5 Available) \$10,000

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All Bronze benefits plus:

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Multiple social media mentions across all event platforms.
- Exclusive invitation to Board Reception on Jan 27 (2 Tickets)

## ■ Gold Sponsorship (2 Available) \$25,000

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All Silver benefits plus:

- Exclusive Title sponsor(s) recognition of the Board Reception Jan 27<sup>th</sup> and Bar sponsor(s) for the Founders' Party
- Premium logo placement on the event website and promotional materials.
- Featured in all newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
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## ■ Platinum Sponsorship (1 Available) \$50,000

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- All above package items and co-branded logo on all promotional materials
- Exclusive Founders' Party title sponsor recognition

[Sponsor](#)



# Thank You

By partnering with KCIA, you're investing in the future of the Kentucky cannabis industry. Let's grow together!



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Frankfort, Kentucky



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