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KCIA 

Package  
Proposal



# About Us

Established in 2024 to support Kentucky's emerging medical cannabis industry, the **Kentucky Cannabis Industry Association (KCIA)** exists to champion the interests of licensees by:

- Advocating for fair regulations, licensing expansions, and a supportive business environment
- Providing essential resources
- Offering valuable industry insights, educational programs, and networking opportunities for members
- Fostering collaboration
- Connecting licensees with ancillary businesses to build a robust and interconnected cannabis ecosystem
- Promoting responsible cannabis practices



## About You

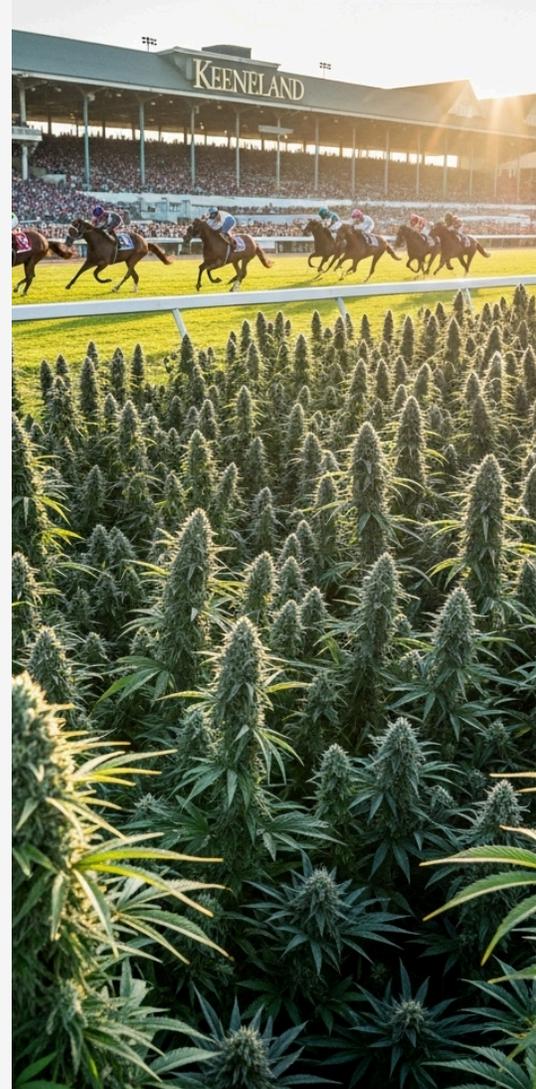
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As a KCIA Partner, you'll:

- Gain unparalleled visibility: Showcase your brand to key decision-makers in the burgeoning Kentucky cannabis market
- Network with industry leaders: Connect with cultivators, processors, retailers, and ancillary businesses shaping the future of cannabis in the Commonwealth
- Directly support KCIA's mission: Help us advocate for a thriving and equitable cannabis industry in Kentucky



# The Opportunity



## 2026

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This is the year everything changes! If 2025 was about planning and building, 2026 is about executing, partnering, and commencing! Now is the time to secure your partnerships, to assist our members who are ready to pivot, and to ensure your foothold in this emerging market.

KCIA Licensee Members look to ancillary partners first when hiring and contracting. Our events create the networking opportunities you need to succeed, and they are some of the most fun, impactful, and well organized in the industry. Now is your chance to reach these clients throughout this pivotal year.





# Sponsorship Packages

## **KCIA Annual Partnership Packages (2026)**

These packages provide ancillary businesses with guaranteed, year-round exposure to the entire Kentucky licensee ecosystem.

### **Seed Package – \$10,000**

This entry-level package establishes your business as an active supporter of the Kentucky market and ensures your presence at flagship events.

- Annual KCIA Silver Membership
- One Signature Event : Bronze sponsorship recognition
- Invitation to Signature Events (2 Free Tickets)
- Company logo displayed on the event website and promotional materials
- Lunch and Learn host and/or presenter opportunity
- Summer Member Meetup: Logo presence on all event materials

### **Growth Package – \$25,000**

The Growth Package increases visibility at the Founders' Party and extends your brand presence throughout the year, marking you as a consistent partner in the market.

- Annual KCIA Silver Membership
- One Signature Event : Silver sponsorship recognition
- All Bronze benefits, plus prominent logo display on event signage
- Multiple social media mentions
- Exclusive Invitation to one Board Reception
- Summer Meetup: Logo presence on all event materials.



# Sponsorship Packages

## **Harvest Package – \$50,000**

This robust package mirrors the high impact of the Gold Founders' Party sponsorship and guarantees significant exposure at every single KCIA event, establishing your business as a market leader.

- Annual KCIA Gold Membership
- Founders' Party and Fall Meet: Gold Sponsorship recognition
- All Silver benefits, plus exclusive Title Sponsor(s) recognition of a Board Reception or Bar Sponsor(s) for a signature event
- Premium logo placement on the event website and promotional materials
- Featured in all newsletters and marketing campaigns around sponsored events
- Extensive social media campaign highlighting the partnership
- Logo presence on all event materials for meetup, plus the opportunity for a 5-minute presentation at the event

## **KCIA Annual Title Sponsor – \$100,000**

The premier level partnership that positions your company as the exclusive year-round supporting partner of the Kentucky Cannabis Industry Association, reaching every single licensee and member at every event.

- Annual KCIA Platinum Membership
- Founders' Party and Fall Meet: Platinum Sponsorship recognition
- All Harvest Package benefits, plus Exclusive Founders' Party or Fall Meet Title Sponsor Recognition
- Co-branded logo on all Founders' Party or Fall Meet promotional materials
- "Presented By [Your Company]" co-branding on all promotional materials for Summer Meetup.
- Guaranteed 10-minute presentation/fireside chat slot at Meetups or one signature event.
- Dedicated section in one quarterly KCIA newsletter highlighting your services.
- Advocacy Day: Co-branded recognition on all licensee and member legislative action materials at the Capitol



# Thank You

By partnering with KCIA, you're investing in the future of the Kentucky cannabis industry. Let's grow together!



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 The Commonwealth of Kentucky

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 [www.kycannabisindustryalliance.com](http://www.kycannabisindustryalliance.com)