



KENTUCKY CANNABIS INDUSTRY ASSOCIATION

2026 SUMMER REGIONAL MEETUP

SPONSORSHIP OPPORTUNITIES

The Standard | Covington, KY | June 23, 2026

ANCILLARY PARTNERS — YOUR GATEWAY TO KENTUCKY CANNABIS

Kentucky's cannabis industry is growing fast — and Northern Kentucky is at the center of it. The region is home to licensed **cultivators, processors, and dispensaries**, making it one of the most active cannabis corridors in the state. KCIA is bringing the industry together on **June 23, 2026** for our First Summer Regional Meetup at **The Standard in Covington, KY** — and we want you in the room.

Sponsoring this event puts your brand directly in front of the operators, advocates, and decision-makers who are actively building Kentucky's cannabis industry. Whether you are in legal, finance, real estate, HR, compliance, insurance, technology, or any other ancillary field — this is your moment to establish your presence in a market that is still wide open.

50+

Licensed Operators Expected

3

License Types in NKY

1

Night. Your Brand. Their Room.

WHY SPONSOR THIS EVENT

Get In Early

Kentucky's cannabis market is still developing. Ancillary businesses that establish relationships now will have a significant advantage as the industry scales.

Direct Access

Meet licensees from every tier — cultivation, processing, and retail — in a relaxed, relationship-first setting designed for real conversation.

Amplified Reach

Your sponsorship extends beyond the event through KCIA email blasts, social media, and website placement reaching our full statewide membership.

Brand Credibility

Aligning with KCIA signals to the industry that you are a committed, trusted partner — not just another vendor at a trade show.

SPONSORSHIP PACKAGES

Four tiers. One room full of Kentucky cannabis operators. Choose the level of visibility that fits your goals.

SUPPORTER \$1,500

- ✓ 1 event ticket — attend the meetup and network directly with licensees
- ✓ Logo on all event signage displayed at The Standard
- ✓ Name and logo listed on KCIA event page at kycanna.org
- ✓ Included in KCIA post-event social media recap across all channels

ADVOCATE \$2,500

Most Popular

- ✓ 2 event tickets — bring a colleague and expand your network
- ✓ Everything included in the Supporter package
- ✓ Logo featured in the pre-event email blast sent to KCIA's full statewide membership
- ✓ Branded literature drop station at the event venue
- ✓ Dedicated social media post on KCIA Instagram, Facebook, and LinkedIn
- ✓ Verbal recognition from the podium during opening remarks

CHAMPION \$5,000

- ✓ 4 event tickets — bring your full team
- ✓ Everything included in the Advocate package
- ✓ 3-minute brand spotlight or speaking opportunity during the event program
- ✓ Premium logo or your pop-up placement in high-traffic area of the venue
- ✓ Featured in KCIA's dedicated sponsor announcement post prior to the event
- ✓ 6-month company link on KCIA newsletter emails
- ✓ Inclusion in any KCIA press releases promoting the event

PRESENTING SPONSOR \$10,000

Maximum Visibility & Impact

- ✓ 6 event tickets — reserved seating for your full delegation
- ✓ Everything included in the Champion package
- ✓ Title recognition: event marketed as 'KCIA Summer Meetup — Presented by [Your Company]'
- ✓ 5-minute speaking or presentation opportunity during the event program
- ✓ Exclusive VIP meet-and-greet with KCIA leadership and top licensees prior to event
- ✓ Full-year logo placement on the KCIA website
- ✓ Dedicated email blast sent to the entire KCIA membership on your behalf
- ✓ 3-post co-branded social media campaign (pre-event, day-of, post-event)
- ✓ First right of refusal for title sponsorship at all 2026 KCIA regional events

AT-A-GLANCE COMPARISON

BENEFIT	SUPPORTER	ADVOCATE	CHAMPION	PRESENTING
	\$1,500	\$2,500	\$5,000	\$10,000
Event Tickets Included	1	2	4	6
Logo on Event Signage	YES	YES	YES	YES
Listed in Event Media	YES	YES	YES	YES
KCIA Website Listing (Event Page)	YES	YES	YES	YES
Post-Event Social Media Mention	YES	YES	YES	YES
Logo in Pre-Event Email Blast	—	YES	YES	YES
Branded Signage / Literature Drop	—	YES	YES	YES
Dedicated Social Media Post	—	YES	YES	YES
Speaking / Brand Spotlight	—	—	3 min	5 min
Premium Banner Placement	—	—	YES	YES
Logo on Email Blast Header	—	—	—	YES
Full-Year KCIA Homepage Logo	—	—	—	YES
Dedicated Membership Email Blast	—	—	—	YES
VIP Meet & Greet with Licensees	—	—	—	YES

WHAT YOUR SPONSORSHIP SUPPORTS

KCIA is Kentucky's leading cannabis industry association, representing licensed operators and advocates working to build a fair, transparent, and thriving cannabis marketplace in the Commonwealth. Sponsorship revenue directly supports:

- Legislative advocacy and lobbying efforts in Frankfort on behalf of Kentucky licensees
- Member education, compliance resources, and industry programming
- Regional events that bring operators, policymakers, and community together
- Public awareness campaigns that advance responsible cannabis policy statewide
- The ongoing growth and development of Kentucky's cannabis industry ecosystem

READY TO SECURE YOUR SPONSORSHIP?

Sponsorships are available on a first-come, first-served basis.

Space is limited — the Presenting Sponsor tier is exclusive.

Contact Rachel Roberts | rachel@kycanna.org

kycanna.org | The Standard, Covington KY | June 23, 2026

Sponsorship deadline: **June 9, 2026** | All materials due by June 16, 2026

The Kentucky Cannabis Industry Association is a member-driven organization dedicated to building a fair and transparent cannabis marketplace in Kentucky.